

FOR IMMEDIATE RELEASE 03/06/2015

Solex GmbH Celebrates First Intec CS5600XF Installation

Nurnberg: Solex (Solution Experts) based in Nurnberg were recently appointed Intec partner in Germany and Austria are celebrating their first installation of the 5 colour CS5600 envelope printing system. Appointed as an authorised Intec partner in April Solex have been through an accelerated training process allowing them to make their first installation in Austria this week.

Enjoying such rapid success Solex CEO Wolfgang Wild commented “We knew the Intec systems would be an exciting addition to our product portfolio offering high quality 5 colour printing onto a wide range of envelopes but even we have been surprised by the intense interest we have received from many prospective customers”

“The market for short run digital envelope printing has been growing rapidly due to many companies now returning to traditional mail to access the attention of potential clients. With most businesses being inundated with electronic media it’s becoming more difficult for companies to get their products and service exposed to potential customers. Using branded and eye catching mail gets the message directly to the decision maker making the opportunity of a response considerably higher”

Solex are working on an ever growing pipeline of sales enquiries and are confident that sales of the Intec systems will enjoy rapid growth over the coming months.

About Intec: Intec printing solutions based in Poole UK produce a range of application driven print systems sold and supported worldwide by a network of authorised partners. For more information go to www.intecprinters.com